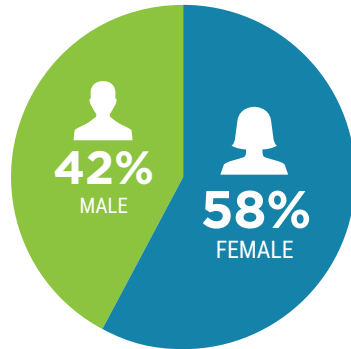
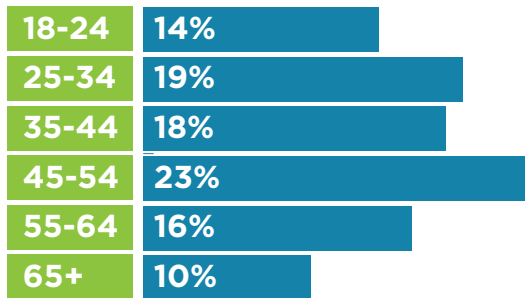


# 54 minutes of music every hour!

102.1 MORE FM connects listeners to their favorite music!

Our station reaches **12,200** listeners every week for an average of **5 ¼ hours** in the Hagerstown TSA!

A cool and hip listening experience the entire family can enjoy.



## Hagerstown's favorite listen-while-you-work station!



### Over \$209 Million

Potential Annual Spending Power

Our listeners choose us to be the soundtrack to their active lives.



**68%**

Employed



**19%**

Plan to purchase real estate in next two years



**63%**

Some college+



**49%**

Household size four or more



**67%**

Homeowners



**11%**

Plan to purchase a vehicle in next 12 months



**43%**

Earn 75,000+