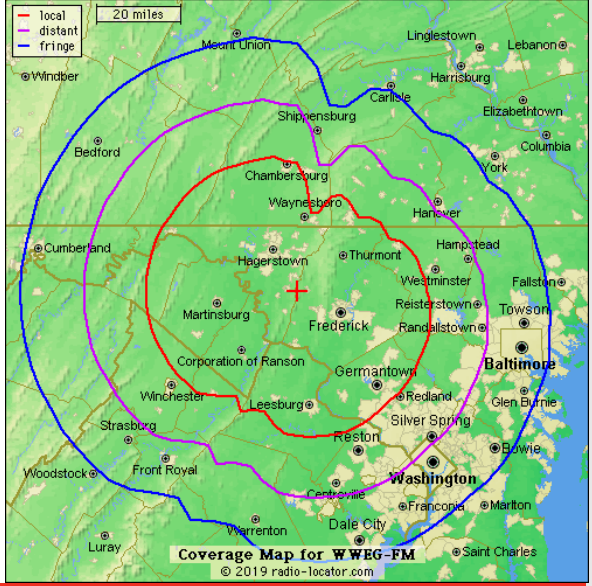


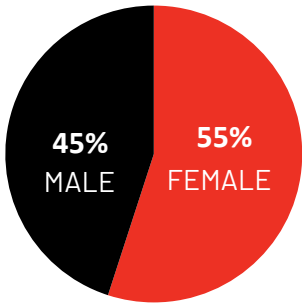
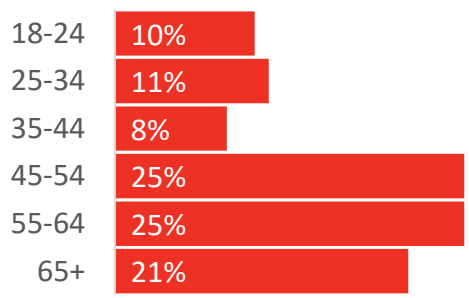
# 106.9 THE EAGLE

MARYLAND'S CLASSIC HITS STATION



Every week, 106.9 The Eagle has the potential to reach **104,900** 12+ listeners. That's 55,900 in Washington, DC and 49,000 in the Mid-Atlantic!

Our listeners perfectly match the regions' qualified consumers to local businesses.



Your message is delivered in a high-credibility environment to a highly responsive audience.

Nearly **\$1.7 Billion** in potential annual spending power!

## 106.9 The Eagle Lineup

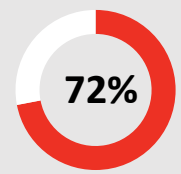
**Jack Diamond Morning Show**  
Mon-Fri 6a-10a

**Brian Corson**  
Mon-Fri 10a-3p

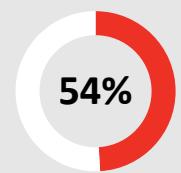
**Erin Shaw**  
Mon-Fri 3p-7p

**Ron Ross**  
Mon-Fri 7p-12m

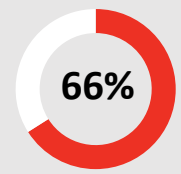
## The Eagle Listeners



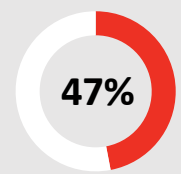
Employed



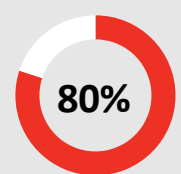
Spent 10+ hours online in the past week



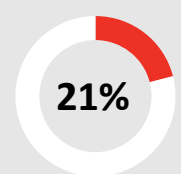
Some college+



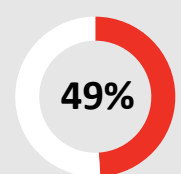
Three+ persons in household



Homeowner



Plan to purchase or lease a vehicle in the next year



Earn \$75,000+

WASHINGTON, DC; Nielsen Radio; FEB22/MAR22/APR22; Metro; P12+; WVEG-FM; M-Su 6a-12m; Weekly Cume Persons; | A18+; Total Retail & Food Service Sales; | HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA; Nielsen Radio; SP21/FA21; TSA; P12+; WVEG-FM; M-Su 6a-12m; Weekly Cume Persons; | A18+; Weekly Cume Comp.; | Metro; Total Retail & Food Service Sales; | HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA; Nielsen Radio; SP21/FA21; Metro; A18+; WVEG-FM; M-Su 6a-12m; Target Persons %.