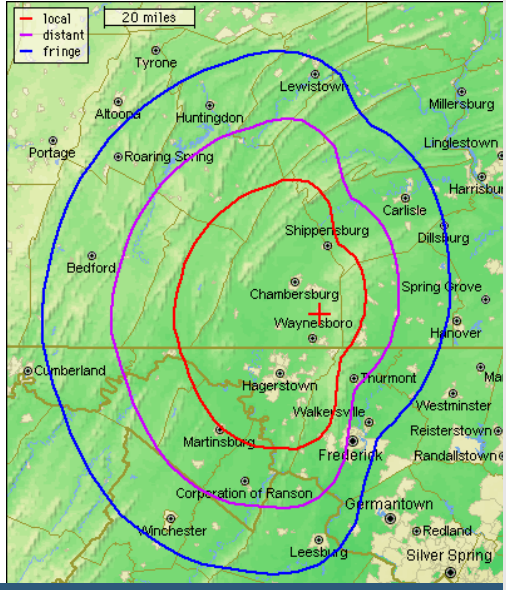
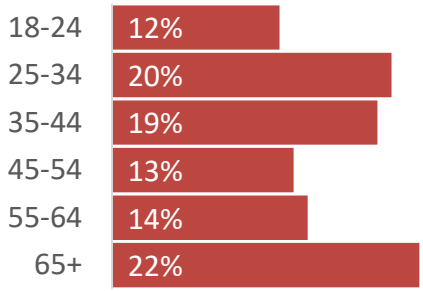
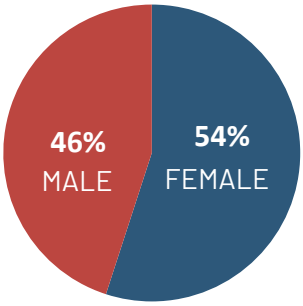
101.5 NEW COUNTRY WAYZ



EVERY WEEK, 101.5 WAYZ HAS THE POTENTIAL TO REACH **53,400** 12+ LISTENERS.

WAYZ delivers a powerful mix of loyal country music fans with the potential to drive millions in spending across the local economy





NEARLY **$709 MILLION** IN POTENTIAL ANNUAL SPENDING POWER!

27,960
SOCIAL FANS

37,550
EMAIL SUBSCRIBERS

750
DAILY STREAMING SESSIONS

101.5 WAYZ LINEUP

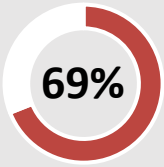
KATY'S COUNTRY CLUB
MON-FRI 6A-10A

ON THE JOB WITH ANDY
MON-FRI 10A-2P

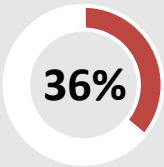
THE TINY RIDE HOME
MON-FRI 2P-6P

WAYZ.COM • MANNINGMEDIAINC.COM

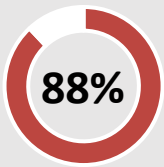
WAYZ LISTENERS



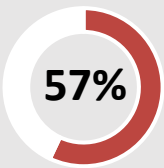
EMPLOYED



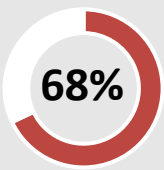
SPENDS 20+ HOURS ONLINE EACH WEEK



HOMEOWNER



1+ CASUAL DINING VISITS IN A MONTH



EARNS $75,000+

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO; Nielsen Radio; FA25/SP26; TSA; A18+; M-Su 6a-12m; | Nielsen Radio; FA25/SP26; TSA; A18+; M-Su 6a-12m; | HAGERSTOWN-CHAMBERSBURG-WAYNESBORO; Nielsen Radio; FA25/SP26; Metro; A18+; M-Su 6a-12m; Retail Spending Power;