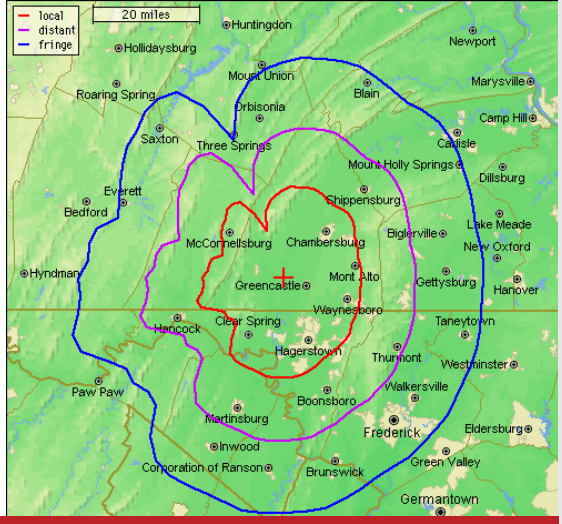
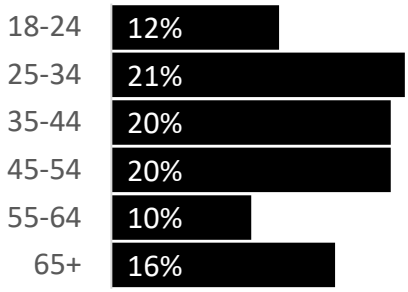
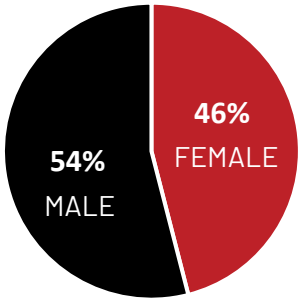
92.1 BOB ROCKS!



EVERY WEEK, BOB ROCKS HAS THE POTENTIAL TO REACH **41,200** 12+ LISTENERS.

BOB ROCKS DELIVERS A BALANCED MIX OF MEN AND WOMEN ACROSS KEY CONSUMER AGE GROUPS, CONNECTING ADVERTISERS WITH HOMEOWNERS AND ACTIVE LOCAL SPENDERS.





NEARLY **$444 MILLION** IN POTENTIAL ANNUAL SPENDING POWER!

54,765
SOCIAL FANS

8,892
EMAIL SUBSCRIBERS

2,161
DAILY STREAMING SESSIONS

BOB ROCKS LINEUP

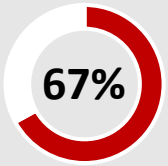
CRAZY BOB
MON-FRI 6A-12P

NASTY BOB
MON-FRI 12P-7P

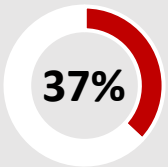
LOU BRUTUS
MON-FRI 7P-12A

THEBOBROCKS.COM • MANNINGMEDIAINC.COM

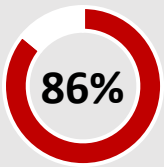
BOB ROCKS LISTENERS



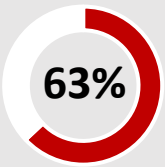
EMPLOYED



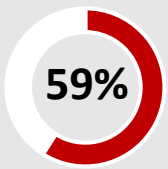
SPENDS 20+ HOURS ONLINE EACH WEEK



HOMEOWNER



1+ CASUAL DINING VISITS IN A MONTH



EARNS $75,000+

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO; Nielsen Radio; FA25/SP26; TSA; A18+; M-Su 6a-12m; | Nielsen Radio; FA25/SP26; TSA; A18+; M-Su 6a-12m; | HAGERSTOWN-CHAMBERSBURG-WAYNESBORO; Nielsen Radio; FA25/SP26; Metro; A18+; M-Su 6a-12m; Retail Spending Power;