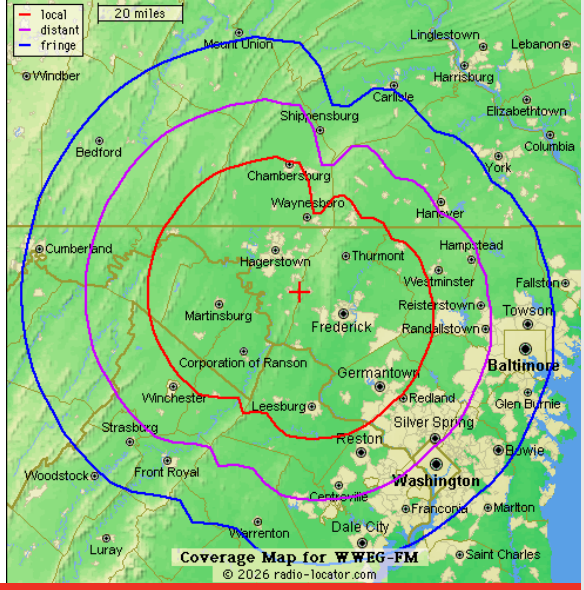
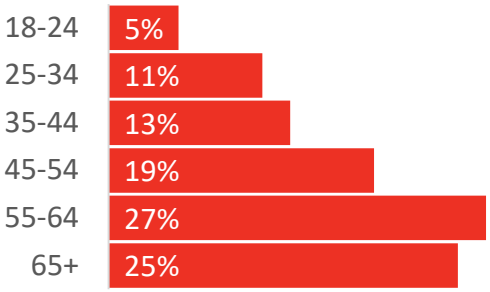
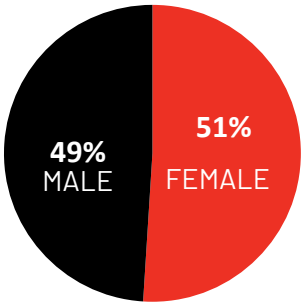
106.9 THE EAGLE
MARYLAND'S CLASSIC HITS STATION



EVERY WEEK, THE EAGLE HAS THE POTENTIAL TO REACH **152,400** 18+ LISTENERS.

OUR LISTENERS PERFECTLY MATCH THE REGIONS' QUALIFIED CONSUMERS TO LOCAL BUSINESSES.





NEARLY **$653 MILLION** IN POTENTIAL ANNUAL SPENDING POWER!

70,680 SOCIAL FANS

18,760 EMAIL SUBSCRIBERS

2,195 DAILY STREAMING SESSIONS

106.9 THE EAGLE LINEUP

JACK DIAMOND MORNING SHOW
MON-FRI 6A-10A

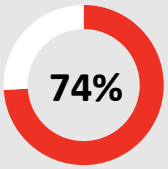
MID-DAYS WITH BRIAN CORSON
MON-FRI 10A-3P

AFTERNOONS WITH ERIN SHAW
MON-FRI 3P-7P

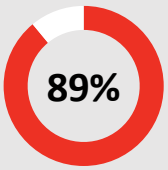
JESSICA FOXX
MON-FRI 7P-12M

1069THEEAGLE.COM • MANNINGMEDIAINC.COM

The Eagle Listeners



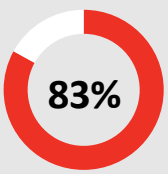
EMPLOYED



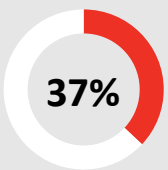
SOME COLLEGE+



HOMEOWNER



EARN $75,000+



MORE LIKELY THAN THE MARKET AVERAGE TO WORK IN WHITE-COLLAR JOBS

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO; Nielsen Radio; FA25/SP26; TSA; A18+; M-Su 6a-12m; | FREDERICK; Nielsen Radio; FA25/SP26; TSA; A18+; M-Su 6a-12m; | WASHINGTON, DC; Nielsen Radio; AUG26/SEP26/OCT26; Frederick County; A18+; M-Su 6a-12m; | HAGERSTOWN-CHAMBERSBURG-WAYNESBORO; Nielsen Radio; FA25/SP26; Metro; A18+; M-Su 6a-12m; Retail Spending Power; | WASHINGTON, DC; 2026 Spring MRI-Simmons Market-by-Market; Frederick TSA or Hagerstown TSA or Frederick County; A18+; Classic Hits format.